

# STATE OF WISCONSIN

## CONSERVATION DEPARTMENT

November 5, 1958


STATE OFFICE BUILDING  
MADISON 1, WISCONSIN




Milwaukee Radio Amateur Club  
Arlan Bowen, W9QYW, Secretary  
1816 North 53rd Street  
Milwaukee 8, Wisconsin



Gentlemen:



At the request of Mr. John G. Doyle, Director of the American Radio Relay League, we are sending you a supply of 500 cards with which the individuals you contact regarding Wisconsin can write to this office requesting literature pertaining to Wisconsin as a vacationland or what other types of information they might desire.



We are certainly most pleased with the wonderful program which you men have developed. It seems to me that "Talk Wisconsin" should bring us a considerable number of interested tourists and vacationers. We all know that every effort that any of us can expend to increase our recreational industry results in greater business for the State and greater profits for just about everyone in business throughout the State.

Thanks again for your fine cooperation.

Very truly yours,  
INFORMATION & EDUCATION DIVISION



Harry C. Thoma  
Supervisor of Recreational Publicity

HCT:mk

